Be First in Line to Win with SourceScrub

Securing deals in today's competitive and ever-changing market often relies on an M&A team's ability to proactively identify and connect with promising targets early, and then build trust and credibility with companies, sometimes for years, before they're ready to transact.

But data grows stale quickly, and manually staying on top of every promising company and their space means you miss opportunities for meaningful interactions. Using deal sourcing technology to track high-priority targets, automatically monitoring for signs of progress and transaction-readiness, means you know when to reach out and how to stay ahead of the pack.

Effortlessly Stay in the Know

Receive automatic alerts each time a target company or its competitors attend a conference, receive an industry award, hire a new executive, and more — even if they're private.

Strike When the Time is Right

Set notifications for target company events and activities that indicate key growth milestones and transaction-readiness, so you know when it's time to reach out and take the next step.

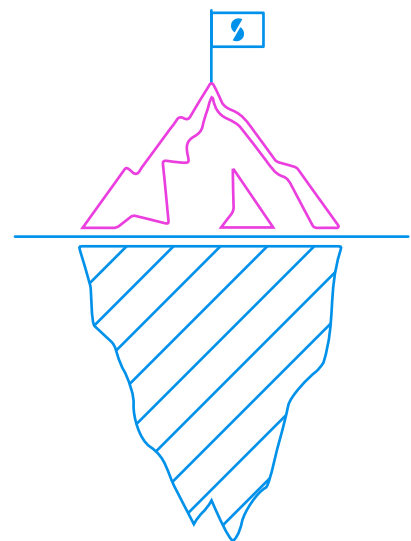**When it comes to the freshness and accuracy of their data, just**

9%

of M&A professionals rate it as "Excellent"

Data accuracy is top-rated feature for

82%

of SourceScrub customers

100%

increase in directly sourced opportunities via SourceScrub

The SourceScrub Difference

"SourceScrub's tools that help me find new acquisition targets in an easily digestible format along with a web of insights is the golden standard. My job would be very difficult, if not nearly-impossible, without SourceScrub"

— Matt Michelet, Corporate Development Leader, Evercommerce
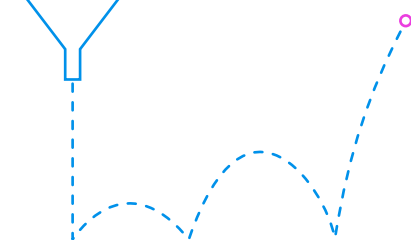
SourceScrub's Target Tracking & Monitoring Solution

SourceScrub's private company deal sourcing platform automatically alerts M&A teams the moment there's an update about a top target or sector so they can build relationships over time and be the first to reach out when companies are ready to transact.

Stay on Top of Your Targets

• Use company tagging to track and receive notifications about opportunities' growth signals and transaction readiness so you can be the first to reach out at the right moments.

• Differentiate your M&A team and fuel domain expertise with SourceScrub's news and signal alerts for opportunities and competitors.

• Sit back and let SourceScrub tell you about emerging companies that you'll want on your radar. Set up qualification criteria in SourceScrub and get automatic updates when new companies finally cross into your set parameters.

Accelerate Outreach at Critical Moments

• Synchronize and enrich CRM details with SourceScrub information using 2-way data integration that provides firmographics and contact details to scale and accelerate outreach.

• Automate target monitoring so you have context for break-through communication that builds trust using distinctive insights from SourceScrub, such as product launches, key executive changes, company milestones, benchmarks, growth rates, digital footprint, industry recognition, and more.

• Get alerted when new industry Sources like top lists, industry trade shows, buyer's guides, and more are available so you can build credibility with your targets using the latest SourceScrub lists on market dynamics, relevant events, industry top lists, and buyer's guides.