

Use AI and Automation to Make Sure Today's Deal Doesn't Kill Tomorrow's Pipeline

Optimism and dry powder are pointing to a busy time for dealmakers. But focus on live deals distracts from business development activity that keeps your pipeline of new deals active and growing. Smart use of AI and data can automate many of these activities so even when you're heads down on a deal you can be sure you won't return to an empty calendar.

Sourcscrub's deal sourcing platform drives a 24/7 origination process for you. Only Sourcscrub continuously crawls the digital universe to find private companies, connects them with the 220,000-and-growing source lists where they can be found, and puts them in an AI-powered platform that drives highly automated processes to discover, track, and engage the best targets.

Sourcing Never Stops, with Sourcscrub's AI

Even when dealmakers are closing deals, or travelling, or sleeping, sourcing continues around the clock.

New leads and alerts are delivered straight to your inbox to keep you sourcing on the go – even without logging into the platform.

New companies that match your thesis

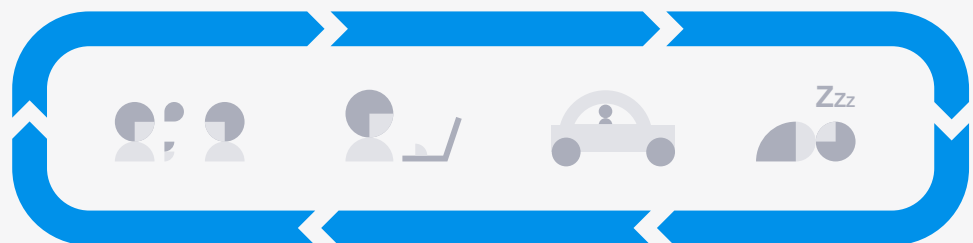
Saved Searches

Track targets' events and growth

News, achievements, growth, conferences

Customized Emails

SGPT, generative AI with Sourcscrub's unique dataset



Deal and M&A Alerts

Transactions, participants, sponsor portfolio tracking

Conference Recommendations

Get recommended the most relevant conferences in which companies in your pipeline will be participating

Team collaboration

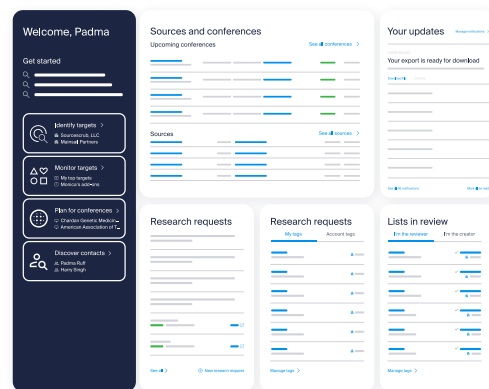
Lists and reviewers, CRM integrations

Personal Dashboard

See what Sourcscrub has accomplished while you were away

Pick right back up where you left off, and quickly catch up on what Sourcscrub has accomplished while you were away.

Your personalized welcome panel delivers continuity for critical activities. Quick links take you instantly to your most recent activity. Your updates provide a feed for your notifications to alert you to news and signals that indicate progress toward deal readiness with all the latest from your saved searches, lists, and tagged company activity.



Sources and Conferences surfaces the most-recently completed Sources, and Upcoming Conferences to quickly spot opportunities to engage top prospects.

Saved Searches

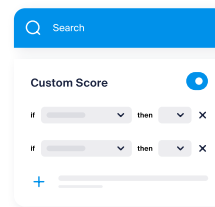
Continuously discover targets as they emerge

Uncover and prioritize new targets using AI-powered search to uncover qualified new players as they emerge. Saved searches track growth, event attendance, and new products, ensuring you're aware of attractive companies even before they appear on your competitors' radar. Simply save your search criteria and they are continuously applied to Sourcscrub's dynamic dataset around the clock to automatically monitor our private company universe for targets that hit your strike zone.

Custom Scoring

Instantly separate good, better and best targets

Even after identifying companies your firm may want to pursue, dealmakers still need to understand the precise combination of qualities that make up good, better, and best investment opportunities. With Sourcescrub, anyone can create powerful scoring models to measure how well targets match your strategy. These tunable models allow you to automatically separate targets that deserve more attention from all the rest.



CRM Integration

Automate critical workflows that speed up deal cycles

CRM is the heart of your business development efforts. But without fresh and complete data, you could be missing out on opportunities. With automated syncing to your CRM, Sourcescrub's out-of-the-box integrations help you seamlessly manage all your targets. Automatically enrich all matched companies with Sourcescrub data such as contact information of key decision makers, company growth rates, employee counts, job openings, investors, latest funding round, ownership type, and more.



SourcingGPT

Instant research summaries and personalized outreach

Instantly create breakthrough communication that builds trust by showing your familiarity with a company and its business. Sourcing GPT uses generative AI in a secure environment to personalize outreach with timely information and distinctive insights such as relevant news, product launches, industry recognition, company milestones, founder details, digital footprint, and more.

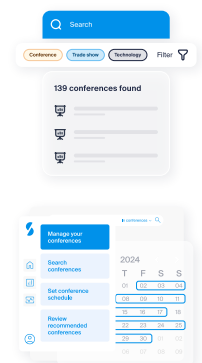


Conference Recommendations

Let AI find the best conferences for engaging targets

Conferences are essential to creating and fostering relationships with targets. However, discovering, preparing for, and managing these events is time-consuming and inefficient.

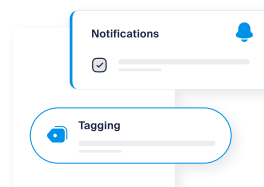
Sourcescrub's Conference Planning is the only solution that automates conference planning and preparation activities. Starting with Sourcescrub's unmatched coverage of more than 190,000 trade shows and conferences, our platform surfaces the best shows based on your top targets and events. Our robust planning and collaboration tools then save time and ensure you make more connections at every event.



Alerts and Notifications

Monitor every target for milestones and deal readiness

Automatically track all your targets and monitor for signs of progress and transaction readiness. Alerts notify you about opportunities to engage company leaders at key times with relevant insights so you stay a step ahead of competitors. You receive automatic alerts each time a target company or its competitors attend a conference, receive an industry award, hire a new executive, and more.



About Sourcescrub

Sourcescrub is the market-leading Deal Sourcing Platform for investment and M&A teams who need the most complete, accurate, and connected view of private markets. Using a proprietary expert-in-the-loop AI process, Sourcescrub weaves more than 220,000 information sources and 16 million companies into a web of insight so you see more possibilities and win more often. Learn more at www.sourcescrub.com