

# Maximize Deal Sourcing with Filament Syfter and Sourcescrub

When you're ready to take your sourcing engine to the next level, you need both the right data and the right tools. Data spread across many platforms makes it hard to leverage to its full potential – you must piece together data from many sources, search and discovery take much longer, and answering complex questions that require data from various sources becomes a convoluted process. While all this requires time and manual effort, your competitors are streamlining their data and processes efficiently and getting to the right answers within seconds.

Filament Syfter and Sourcescrub have teamed up to combine Sourcescrub's rich private company data repositories with Filament Syfter's advanced data integration and analytics capabilities. The result is a powerful solution that makes broad data sets actionable and revolutionizes how M&A teams discover, analyze, and capitalize on investment opportunities.

## Operationalize Knowledge and Digitize Workflows

This partnership offers a unique way for M&A firms to analyze data at scale, operationalize their knowledge management, and digitize their sourcing workflows. As a result, you are better equipped to identify, pursue, and secure promising investments.

Take advantage of the unprecedented power and capability that Filament Syfter and Sourcescrub partnership offers. Together, we provide a solution that puts you ahead in the fast-paced M&A world.

## Build a 360-Degree View

Sourcescrub discovers, collects, and organizes private company intelligence from more than 190,000 Sources to cover more than 16 million companies. This unique dataset is woven together to create a web of insight that connects rich company profiles with all their sources, opening up more possibilities and illuminating the hidden potential in the market.

Your platform, powered by Filament Syfter, amplifies the value of Sourcescrub's data by integrating it with your firm's internal data and other sources, creating a comprehensive 360-degree view of the companies you monitor.

### Craft your Own Proprietary Data Powerhouse

Create your own in-house, proprietary data platform powered by Filament Syfter's advanced data integration matching software and enhanced with Sourcescrub's wide-ranging data repositories, creating your firm's own bespoke platform that becomes a strategic hub for data-driven investment decision-making.

### Unleash the Power of Personalized Analysis

When you upload a list of companies to Filament Syfter, it doesn't just store this information – it enriches and prioritizes it, incorporating data from Sourcescrub, internal documents, other sources and uses machine learning to instantaneously generate a valuable origination asset.

### Leverage Machine Learning for Intelligence Amplification

Your Filament Syfter-powered platform enables you to apply machine learning models to your data, increasing efficiencies in origination, monitoring, and other workflow processes. The result? Your firm gains the power of 1,000 investment analysts in one tool.

Sourcescrub + Filament Syfter

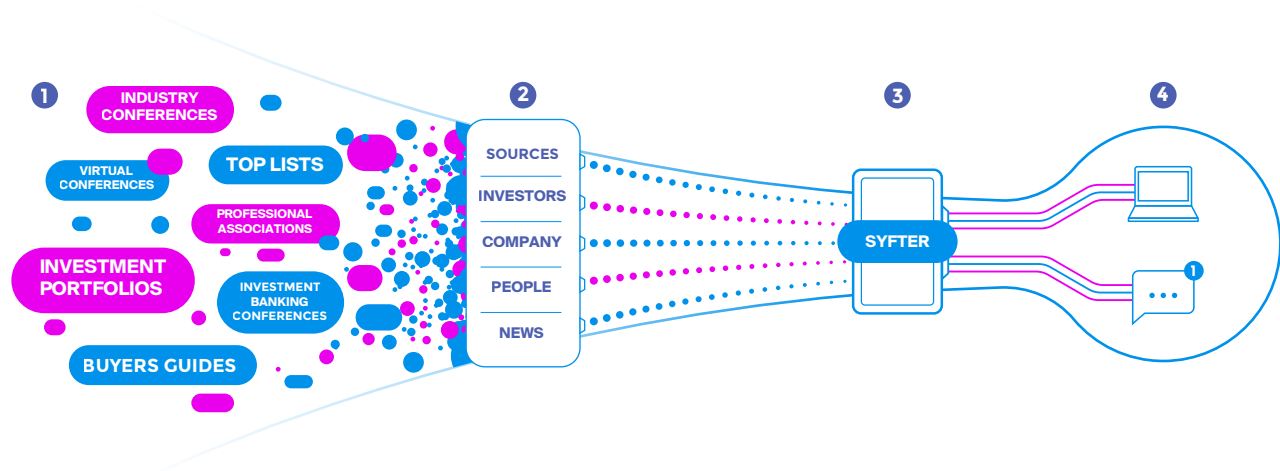
# Operationalize Data Strategy

## Active market research

Boost productivity and effectiveness of your market analysts to cover more ground and uncover hidden insight in private markets

## Passive monitoring

Automate daily or weekly email digest to senior managers with unique signals of what they need to know in the market



 Sourcescrub

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**SYFTER**

### 1 Collect

Sourcescrub crawlers work continuously to find and ingest data on private companies from more than 190,000 Sources. Human-in-the-loop machine learning validates accuracy and model performance.

### 2 Structure

Sourcescrub uses AI to structure data to ensure users can create reliable connections across companies and verticals. The dimensional data model creates linkages across companies, sources, investors and people.

### 3 Ingestion

Syfter data ingestion is pre-built to pull in Sourcescrub data to merge with other internal and external data sources, rapidly accelerating your data lake deployment.

### 4 Integration and Interrogation

Filament Syfter compliments your Sourcescrub subscription to operationalize your proprietary market interrogation, offering the tools to build long-term competitive differentiation.

## About Sourcescrub

Sourcescrub is the market-leading Deal Sourcing Platform for investment and M&A teams who need the most complete, accurate, and connected view of private markets. Using a proprietary expert-in-the-loop AI process, Sourcescrub weaves more than 190,000 information sources and 16 million companies into a web of insight so you see more possibilities and win more often.

Learn more at [www.sourcescrub.com](http://www.sourcescrub.com)