

# Grow Your Meetings, Insights, and Pipeline at Every Event with the Only Conference Planning Solution Built for Dealmakers

## Events are the top place to connect with targets, but identifying and planning for the best ones is challenging

Conferences are essential to creating and fostering relationships with targets. However, dealmakers around the world shared with us that discovering, preparing for, and managing these events is time-consuming and inefficient. Dealmakers spend hours in spreadsheets and calendars, coordinating with team members, and completing cumbersome tasks that take time away from valuable activities. And still, they're unsure if they're even attending the most impactful events.

## Boost your ROI from conferences and trade shows with Sourcescrub's Conference Planning

Sourcescrub's Conference Planning is the only solution that supports dealmakers' event management workflows by providing a holistic overview of the highest-value global events while surfacing the best ones for your team to attend. Our robust planning and collaboration tools help dealmakers save time and build more connections at every event.

Find the highest ROI events based on your targets' attendance

Collaborate with your team on your end-to-end event strategy in one place

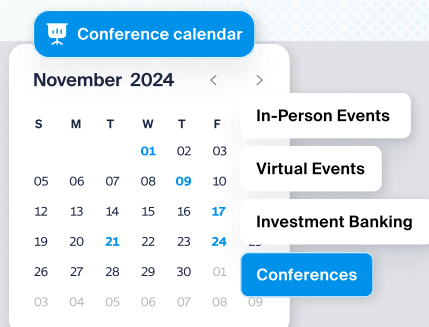
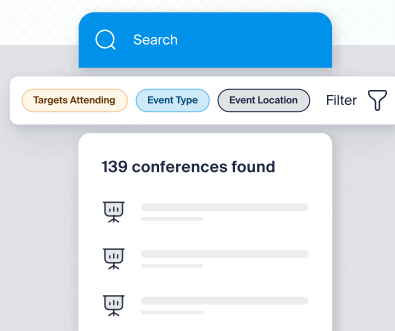
Easily collaborate on tasks, assign ownership, and track progress, keeping everyone in the loop

Add high-value conferences to a List in one click

Effectively manage conferences through an integrated process that considers focus areas such as location, timing, investment thesis, and more

Receive a daily digest of new conferences to uncover additional opportunities to meet and engage with execs

View a dedicated event calendar for complete visibility into upcoming events, and filter for relevance



## View new, personalized conference recommendations for your team based on your current top targets and conferences:



### Uncover the best targets for your investment thesis with our AI-powered tools

Use Similar Targets or our powerful Search functionality and add companies to a List.



### Explore top conferences curated for you and your team

See the newest, most relevant conferences to attend based on your lists of target companies and conferences.



### See the best places to meet your top targets

View all upcoming opportunities to meet execs, right on the Company Profile page.



### Get daily updates on new conference recommendations

Receive up to 50 new conference recommendations every day, including the date, location, and number of companies from your lists that are attending.

## Leading Dealmakers Choose Sourcescrub for Conference Planning



Vaquero Capital **boosted their deal flow by 50% and increased research efficiency by 35%** with Sourcescrub's unmatched conference intelligence to generate lead lists and execute sourcing strategies.

**3x Sourcescrub customer** Channel Equity Partners uses our platform to identify the highest value upcoming conferences based on the attendance of relevant targets.



**“We chose Sourcescrub versus Grata because of its data accuracy and conference lists associated with targets.”**

— Joe Stevens, Vice President of Business Development, BW Forsyth Partners

**“Sourcescrub makes deal shopping at conferences and expositions far more productive.”**

— Michael Simon, Managing Director, American Corporate Services