Sourcescrub

The Leading Deal Sourcing Platform for Data-Driven Dealmakers

Private Company Data is Scarce, Scattered, and Messy

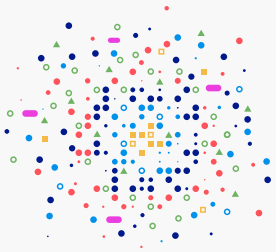
Dealmakers in private equity and investment banking are in constant competition to find and win deals. And there's nothing worse than learning about a deal that was lost to a competitor. But in this industry, it's easy to miss opportunities.

Although information on public companies is widely available, information on private businesses is scarce, scattered, and messy. Finding investment targets can take weeks. And opportunities often fall through the cracks.

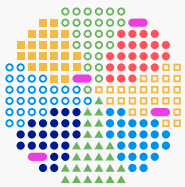
Cleaned and Connected Data Means No More Missed Deals

Sourcescrub was created to turn the manual process into a data-driven one, changing how dealmakers find and win deals.

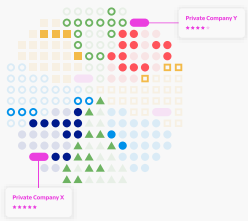
Using a balance of artificial intelligence with Expert-in-the-loop machine learning, Sourcescrub scours tens of thousands of publicly available sources — everything from trade show lists to product roundups — to find and deeply profile millions of companies.



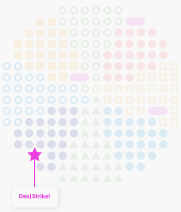
Millions of companies and thousands of sources span the private company universe



Our Expert-in-the-loop AI process works continuously to make sense of it all



Sources are categorized and organized to give you instant clarity



They're connected with 17M deeply profiled companies

AI, Experts, and 290,000 Sources at Your Fingertips

Sources-First Data

We clean, categorize, and connect 290,000 Sources to 17M company listings to develop deep profiles and signal data, giving you context, quality, and intent. All of the data goes through a proprietary Expert-in-the-loop machine learning model to deliver industry-leading accuracy.

AI-Driven Platform

Purpose-built tools such as Similar Companies and SourcingGPT accelerate your screening and analyses. Use a tunable scoring model for simplified data science solutions and automated news and signal tracking for timely alerts. These AI-powered features come together to automate and enhance all your essential workflows.

Profile+ Quality Standard

Multi-source verified company profiles give you industry-leading accuracy on the targets you want to acquire. With the only unified source of truth for dealmakers, you get the broadest possible view of emerging companies, and profile data with nine validated signals to quickly assess for strategic fit and potential.

On-Demand Data Operations

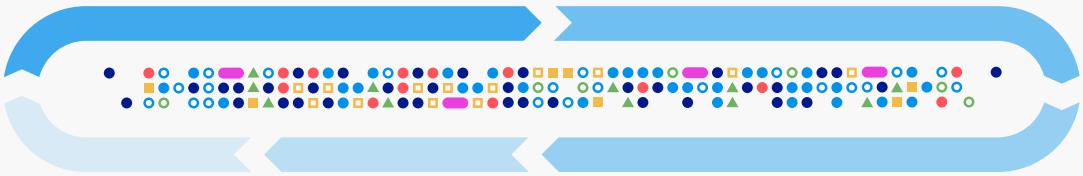
Our team becomes your team, and they're on stand by to help with data requests, additions to the platforms, and more. 24-hour list processing and enrichment, and instant-on data operations with in-app requests are available when you need it to keep you moving toward your next opportunity without missing a beat.

1. See All the Companies that Fit

150,000 interconnected Sources connect to 15M companies in the platform for instant context, data quality, and company intent.

2. Screen & Prioritize for Potential

Tunable scoring models help develop DIY data science solutions to quantitatively prioritize opportunities.



3. Break Through & Build Relationships

CRM works with 2-way data integration to provide firmographics and contact details to scale and accelerate outreach.

4. Track & Monitor

Deep profiles and signal data provide the most complete view of the private market, so you can quickly get smart on market trends.

5. Get There First

Put all of the data and tools together to be ready to act on opportunities at the right time to win the deal.

Sourcescrub in Action

Average performance reported by our customers*

+42.8%

Research Productivity

Average improvement in research turnaround time

+36.0%

Direct Sourcing

Average improvement in direct sourcing pipeline

+30.6%

Deal Pipeline

Percentage of deals in pipeline that were sourced from Sourcescrub

About Sourcescrub

Sourcescrub is the leading Sources-first Deal Sourcing Platform for investment and M&A teams looking to research, find, and connect with founder-owned companies. Founded in 2015, Sourcescrub leverages AI and on-demand data operations to provide rich deal-ready data, unique insights from over 290,000 interconnected Source lists, and an AI-driven platform to give firms a decisive advantage so they never miss a deal.

To learn more, visit *www.sourcescrub.com*

*Source: UserEvidence survey of Sourcescrub customers, verified 5/2022