

“We’re measured on actionable, investable opportunities. And SourceScrub not only expands our ocean of opportunities, it also gives us the ability to fish with spears instead of nets. I honestly can’t think of the last opportunity that didn’t originate in SourceScrub.”

—LFM Capital

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Never Miss Another Deal

Introducing SourceScrub Profile+ and Expanded Company Listings

Lost in the Clutter

Monday morning deal meetings are uncomfortable when a competitor announces a deal you wanted to win or, worse yet, a deal you didn’t know about. But deals can be surprisingly easy to miss because there are literally millions of possibilities.

Most of the time you miss those elusive deals because they were not captured in the initial screen, were buried in long lists of unqualified companies, or details that would have helped you see the fit were missing. To succeed, you need to see all the companies that may meet your requirements, and know enough about them to prioritize for best fit and potential.

Information from a single source like a company website is a helpful building block, but not a complete solution. This single subjective source provides limited information like company name, marketing copy and web address. Used alone it produces long lists of companies that require additional research to reach actionable results.

Complete Breadth and Depth

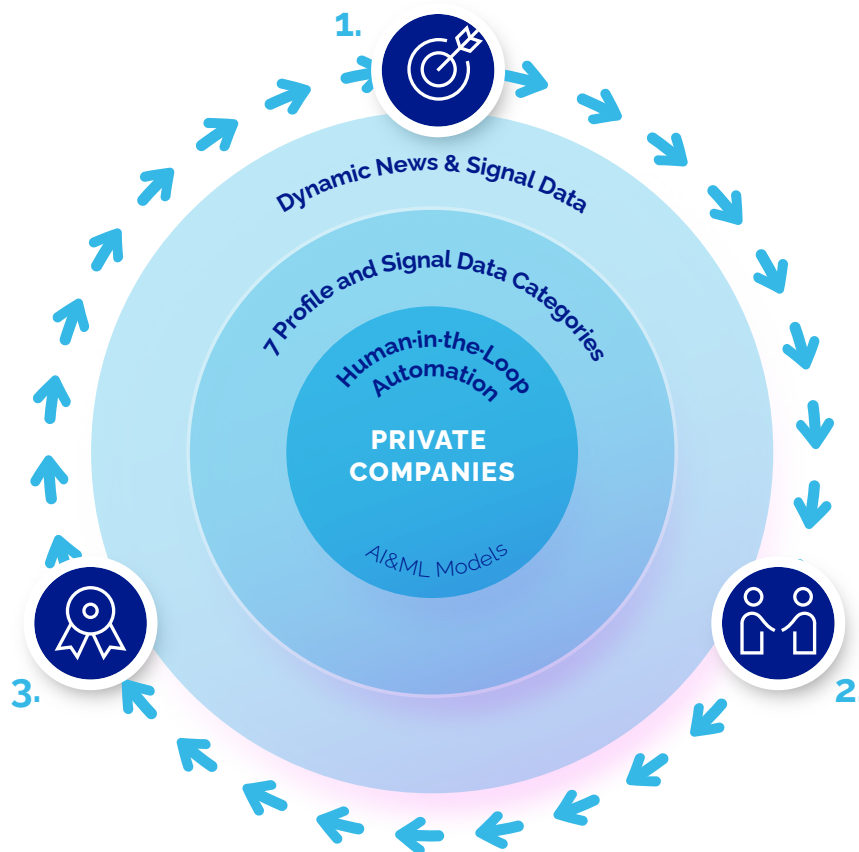
SourceScrub Profile+ brings you company information from more than 115,000 publicly available sources, cross-referenced to create a web of insight that is both broad and deep. We helped create the private company intelligence category, and our data continues to set the standard.

Profile+ means each company record has multi-source attribution, contains complete information from at least 7 profile and signal data categories and includes our proprietary derived data:

- **Expanded coverage** includes 12.7 million companies for the broadest view available
- **2.2 million Profile+ listings** accelerate discovery allowing precise match with strategy requirements
- **Interconnected sources** show web of potential for similar companies, market mapping and conference planning
- **Notifications** triggered by news and growth signals let you automatically track for opportunities and readiness

SourceScrub Data is the Heart of the Leading Deal Sourcing Platform

SourceScrub's proprietary human-in-the-loop machine learning model ensures that Profile+ companies are thorough, accurate, and complete, and dealmakers can rest assured that they never miss an opportunity through SourceScrub's expanded dataset. Profile+ and the expanded company listings accelerate and optimize every part of the dealmaking cycle with reliable data.



1. Target and Prioritize:

Cast a wide net across the ocean of data to find relevant investment targets. Use SourceScrub's purpose-built functions to refine your search with tools such as dynamic industry categorization, tunable scoring model, and on-demand list development to methodically prioritize your target lists.

2. Build Relationships:

Armed with accurate contact information, lists of relevant conferences, and over 115,000 cross-indexed lists, dealmakers can confidently go outbound to build trust and connect with the right decision-makers while seamlessly keeping track of their pipeline with a robust 2-way integration with their CRM. Additionally, SourceScrub's news alerts and subscriptions track growth signals so you can reach out with timely and relevant communication.

3. Position to Win:

The key to winning deals is differentiating yourself from other competitors. Leverage SourceScrub's subscription to news, signal alerts, and understand portfolio companies of competitors to build sector expertise and fully understand the market you're investing in so you can build trust with investable targets and be their first choice when the time is right.

About SourceScrub

SourceScrub is the leading private company deal sourcing platform for investment and M&A firms looking for a decisive edge in finding, researching and connecting with investment-ready companies. By drawing on more than 115,000 data sources and applying human-in-the-loop machine learning, SourceScrub provides an unmatched view of this market. Used by 24 of the world's top 25 dealmaking firms, SourceScrub customers consistently outperform their peers.

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