

Never Miss Another Deal

Now Access Over **14 Million**
Private Companies

See More of the Private Company Universe

Monday morning deal meetings are uncomfortable when a competitor announces a deal you wanted to win or, worse yet, a deal you didn't know about. But deals can be surprisingly easy to miss because there are literally millions of possibilities.

Most of the time you miss those deals because they were not captured in the initial screen, were buried in long lists of unqualified companies, or details that would have helped you see the fit were missing. To succeed, you need to see all the companies that may meet your requirements and know enough about them to prioritize for fit and potential.

Complete Breadth and Depth

SourceScrub now offers over 12 million additional company profiles, many indexed across more than 140,000 publicly available lists and cross-referenced to create a web of insight that is both broad and deep. Use new expanded company listings to:

- **Leverage custom scoring models** to rank additional companies according to target criteria
- **Synchronize additional companies and contact information into your CRM** so you can start growing relationships
- **Tag companies to get updates** triggered by news and growth signals, letting you automatically track for opportunities and readiness



**Morgan
Partners
increases
prospects
identified by
80% using
SourceScrub**

"SourceScrub really is the standard for company data. Not only does it cover the entire universe of private bootstrapped businesses, but the information it provides is consistently updated and quality-checked. It has everything we need and nothing we don't."

-Mike Cavallaro, Morgan Partners, Head of Business Development

SourceScrub Data is the Heart of the Leading Deal Sourcing Platform

SourceScrub's coverage of the private company universe is thorough, accurate, and complete, so dealmakers can rest assured that they never miss an opportunity through SourceScrub's expanded dataset. The expanded company listings accelerate and optimize every part of the dealmaking cycle with information that is both broad and deep.

Research & Discover

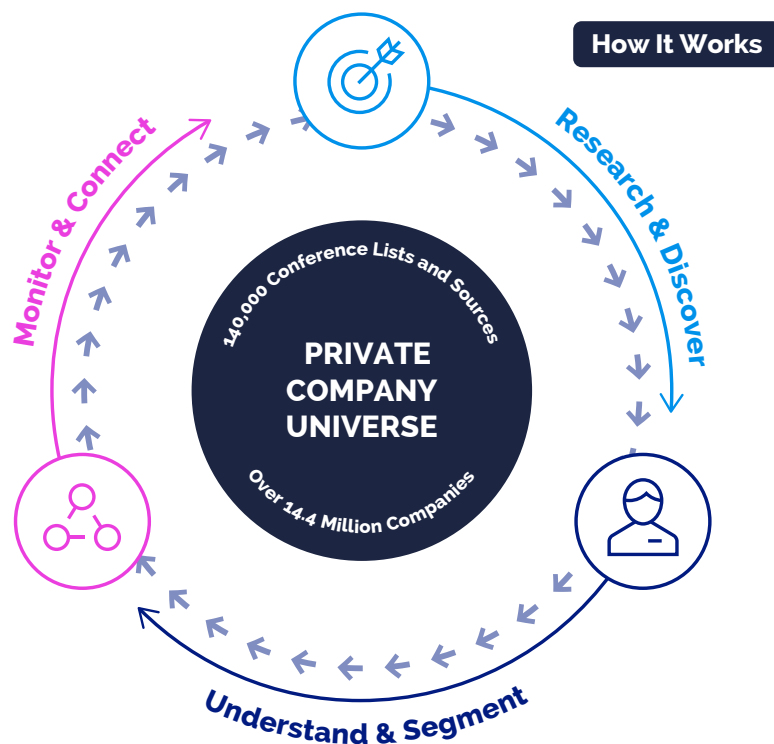
- See every player, including private bootstrapped companies, with access to more than 14 million companies
- Search and filter over 140K+ scrubbed and cross-indexed lists from industry events, product roundups, buyer's guides, and more to quickly map specific markets
- Lean on SourceScrub's on-demand data operations for list services and data requests

Understand & Segment

- Get up to speed quickly with SourceScrub's Profile+ data quality standard, which offers at least 7 profile categories
- Use SourceScrub's 9 growth signal categories, including ownership type, job openings, and growth intent, to better understand companies' trajectory and potential
- Accelerate the mapping process and enable more granular segmentation with SourceScrub's Similar Companies and proprietary AI-driven industry categorization

Monitor & Connect

- Create custom scoring models with DIY data scientist solutions to rank and monitor targets as they evolve to meet your firm's investment criteria
- Track target companies and mark them for follow-up using SourceScrub's tagging and notification functionality or two-way CRM integration
- Continuously fuel your domain expertise with SourceScrub's news and signal alerts for opportunities, portfolio companies, and competitors



About SourceScrub

SourceScrub is the leading private company deal sourcing platform for investment and M&A firms looking for a decisive edge in finding, researching and connecting with investment-ready companies. By drawing on more than 140,000 data sources and applying human-in-the-loop machine learning, SourceScrub provides an unmatched view of this market. Used by 24 of the world's top 25 dealmaking firms, SourceScrub customers consistently outperform their peers.