

SourceScrub Data Warehouse



M&A Crystal Ball

Dealmaking teams want a crystal ball that gives them proprietary insights no other teams have, so they can make killer investments that generate exponential returns for their firm. Unfortunately, this crystal ball does not exist, but firms' data operations teams can get close by building a proprietary solution that gives them intel only their teams can see.

Building said crystal ball has its challenges though. To put together a unique deal engine, you need the right set of data to set the foundation. You also need to make sure you have the resources and tools to support this engine. Once the tool is built, you need to integrate the output into the Deal Team's workflow to ensure its actionable and able to generate winning deals.

Turning Vision into Reality

Data - Having the right data sources is the bones of building a proprietary data engine. To build a unique deal sourcing engine, you need unique data. Oftentimes, this means getting data from many sources, to ensure the entire investable universe and any relevant data points are covered. It can also mean you build your data engine around one main data source. If you go the latter route, the data source should be frequently refreshed, cover the breadth of the investable universe, and have detailed information that can offer actionable insights.

Flexible Implementation - This vision isn't just for big teams with huge data operations support. Any M&A firm can get started. Smaller teams usually enlist consultants to strategize ways to build or optimize their proprietary data engine. Whatever maturity level you're at, you can leverage tools to aid in implementation and put your proprietary deal engine vision into reality.

Unparalleled Insights

SourceScrub Data Warehouse includes our entire raw data set. It is built for data operations teams who want to build proprietary solutions for their deal teams.

SourceScrub provides foundational and differentiated information to empower dealmakers in making informed decisions. In addition to the breadth and depth of the private company universe, SourceScrub interconnects over 15 million companies to over 150,000 Source lists, creating a web of insights that no other solution can provide. This Sources-first solution provides instant context, intent, and objectivity, shedding light on a company's digital footprint, benchmarks, milestones, growth patterns, and more.

SourceScrub also integrates with several tools like Snowflake and Amazon ADX. Our Snowflake integration works with other cloud providers like Google Cloud, Microsoft Azure, and Amazon Web Services, and offers different levels of access to simplify infrastructure, allowing you to explore and extrapolate the information you need.

You can also work with third-party analytics platforms like Filament Syfter, who ingests and integrates SourceScrub's Data Warehouse combined with your own data set and uses machine learning models to provide analytics and insights to supercharge your origination asset.

Put Insights into Action

Instantly add valuable perspective to your trend analysis with data points on industry conferences, awards lists, industry lists, and company signal data going back more than eight years.

Mold the SourceScrub dataset to your firm's taxonomy for sectors, sub-sectors, and industries to see the bigger picture more clearly.

Develop unique insights with metadata only accessible through this offering with data such as CEO scores, salary ranges, job postings, and more.

Generate proprietary market intelligence to better pinpoint opportunities that align with an investment thesis or portfolio companies' add-on strategies.

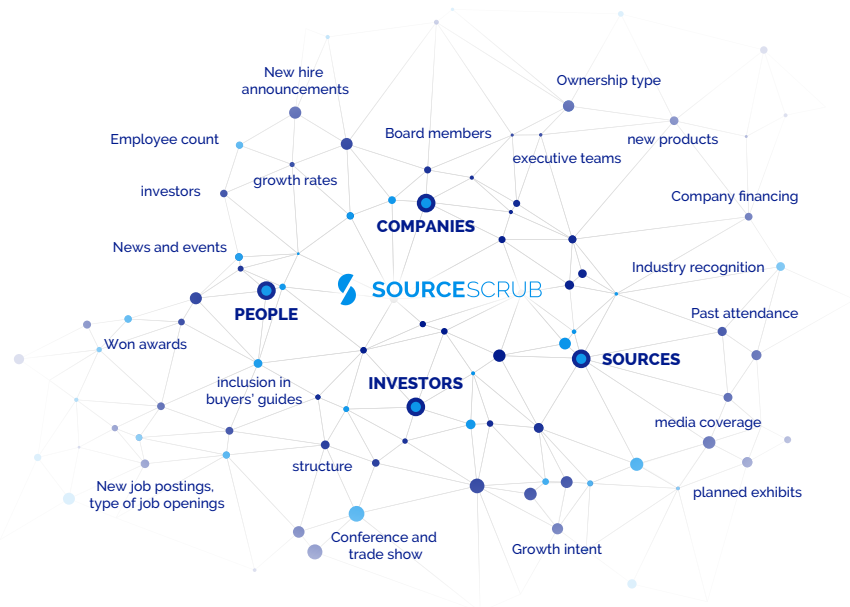
Combine SourceScrub data with other inputs to create custom scoring to precisely understand fit and potential of investments opportunities.

Realize your vision for sophisticated trend analysis and develop systems of alerting based on multiple metrics such as headcount, job listings, estimated revenue growth, and executive hires.

Answer complex investment and valuation questions in real time, even when they require data points from multiple sources or partners.

The SourceScrub Data Warehouse Difference

SourceScrub Data Warehouse is our entire raw dataset, including all historical information, that will empower your teams to access insights no one else has.



Sources-First Data

- Expert-in-the-loop machine learning for multi-source validation and objective accuracy
- 150,000+ cross-indexed Sources and lists for instant market context and mapping
- 15M company listings with deep profiles and signal data for the most complete view of the private market

Unmatched Private Company Data

- Profile+ Companies with at least 7 profile points and signal categories that help you understand company size and potential
- Four pillars of data: Companies, Sources, Investments, Contacts
- Unique data points such as digital footprint, conference attendance, historical employee counts, executive ratings,
- Salary ranges, job postings, culture ratings, and more

Flexible Accessibility

- Integrations with Snowflake and Amazon ADX to scale critical workloads
- Partnership with analytics tool Filament Syfter which integrates SourceScrub's Data Warehouse into an analytics platform to monitor targets and surface actionable market insights
- Delivery through sFTP files
- Consultative advice to develop your best use-case

Getting Started is Simple

You don't need a team of data scientists to get started. SourceScrub provides consultative advice to help you plan and develop the best solution.

Our integrations allow you to receive real-time updates from SourceScrub and explore the data without extracting, transforming, and loading (ETL), so you can scale your critical data workloads instantly, elastically, and near-ininitely across public clouds. Implementation is also straightforward, whether it's through sFTP flat file delivery, Filament Syfter, Amazon Data Exchange (ADX) integration or Snowflake integration, which can also be hosted through Google Cloud or Microsoft Azure.

Our partnership with Filament Syfter amplifies the value of SourceScrub Data Warehouse by integrating it with your team's internal data sources to create a comprehensive analytics tool that surfaces insights and monitors interesting companies.



About SourceScrub

SourceScrub is the leading Sources-first Deal Sourcing Platform for investment and M&A teams looking to research, find, and connect with founder-owned companies. Founded in 2015, SourceScrub leverages AI and on-demand data operations to provide rich deal-ready data, unique insights from over interconnected 150,000 Source lists, and an AI-driven platform to give firms a decisive advantage so they never miss a deal.

To learn more, visit www.sourcescrub.com