SOURCESCRUB

For Corporate Development Teams and Investor-backed Companies, SourceScrub is a data-driven solution for driving your lead generation, add-on and roll-up strategies.

Simplify sourcing process with fresh, accurate database of founder-owned businesses.

Map markets in minutes using intuitive search and filtering capabilities.

Qualify and rank targets using extensive signal data and tunable scoring feature.

Accelerate outreach with accurate executive contact details and conference lists.

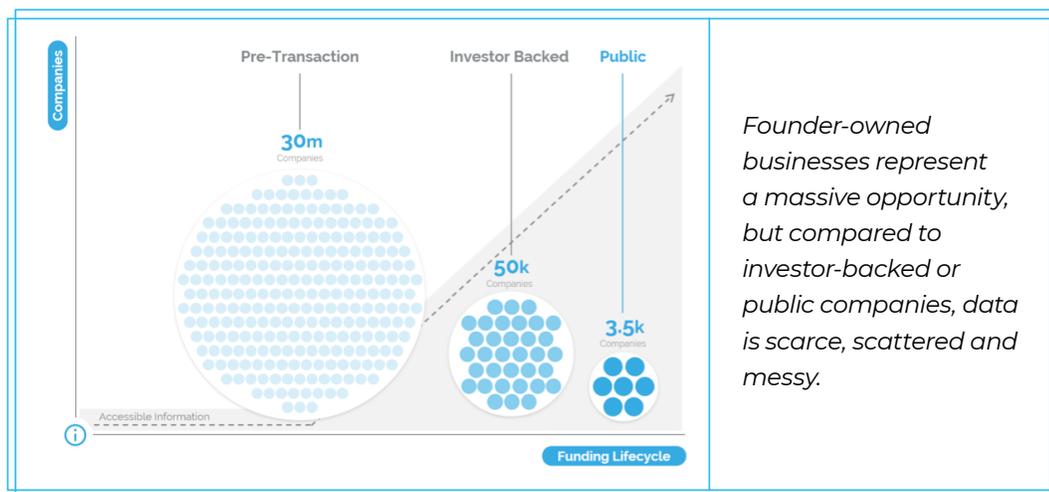**Find potential add-ons** or rolls-ups with target searches.

Unmatched universe of pure-private companies from 85,000 sources.

Fresh, accurate and complete signal data provides clear picture.

Tuneable scoring model prioritizes opportunities.

Deal Engine for the Bootstrapped Economy

There are millions of private companies out there. But with trillions of dollars in dry powder looking for deals, it's increasingly competitive, and complex. There is very little information on bootstrapped companies, and the data is scattered across thousands of difficult-to-analyze sources.

Founder-owned businesses represent a massive opportunity, but compared to investor-backed or public companies, data is scarce, scattered and messy.

For investors targeting founder-owned businesses, SourceScrub is the leading authority and data service for scaling deal flow. We help you find, research and connect with more opportunities by providing clear signal on this difficult-to-read part of the market.

SourceScrub offers more complete and accurate data on private growth companies, along with technology to quickly map, prioritize and engage target companies. As a result, SourceScrub clients use their data advantage to outperform their peers, completing 55% more deals and returning more than 8% points higher IRR.

SourceScrub Differences

01 **Bootstrapped Company Focus**

Privately-held companies have always been the most challenging to identify and evaluate. SourceScrub's single-minded mission is to exhaustively search for and organize bootstrapped company data, providing visibility into millions of companies that would otherwise remain largely out of view.

02 **Predictive Signal Strength**

Data is the core of modern dealmaking. SourceScrub amasses private company intelligence from more than 85,000 sources. Updated monthly, we organize it into 9 core signals so you can reliably find, understand, prioritize and connect with founder-owned businesses. Our signal data is unmatched in its breadth, depth, and freshness.

03 **The Best of Technology and People**

SourceScrub technology is continuously refined to surface valuable private company data. This unmatched data set is then validated and interpreted by our 600-person data operations team. Human interpretation means our company descriptions are meaningful and precise, and our data is consistently accurate.

Purpose-Built for Private Company Intelligence

01 85,000 Sources	**02** Validated and Categorized	**03** Robust SaaS Platform	**04** Flexible Integration
Continuously crawled and refreshed, data is reliably.	AI and machine learning supported by 600-person data operations team ensure accuracy and completeness.	Purpose-built functionality for finding, understanding, mapping and engaging founder-owned businesses.	Integrate with your systems and applications using pre-built CRM integration, rest API or data warehouse solutions.

"SourceScrub is the lifeblood of my sourcing, and something I can't survive without. Gone are the days of manually looking up market maps, award lists, and conferences. SourceScrub aggregates all of that information and allows you to spend your time on higher value things like speaking to the companies that matter most."

Christian Stewart, AKKR .