

Unlock Your Data-Driven Advantage:

Sourcescrub Data Connect

In today's data-driven landscape, many teams are developing proprietary solutions. But despite their best efforts, most are working with a limited dataset that lacks an in-depth view of companies and categories.

Without a foundational dataset in their proprietary solution, they face challenges such as gaps in market maps, incorrectly prioritized targets, lack of unique data that helps differentiate outreach, missed conferences, and more.

The Key to Your Proprietary Solution: A Foundational Interconnected Dataset

To create a powerful proprietary solution, you need to incorporate a strong, foundational private company dataset that provides an accurate, complete, and connected view of companies and categories. This dataset should include:

Complete Data

A comprehensive private company data foundation includes detailed and extensive company profiles, an extensive source list database that provides unique market context and intent, and historical data to reveal hidden trends.

Excellent Data

Data that is expert-validated with machine learning-driven processes to ensure a well-trained AI model. Crucial data points such as headcount and growth should be updated monthly for up-to-date information. Company information should be consolidated from various sources to enhance objectivity and data quality.

Connected Data

Each company profile is linked to all relevant source lists, offering distinctive insights and context from a range of source lists including conferences, top lists, buyer's guides, professional association lists, and portfolio lists. Source data is collected from past, present, and future lists to provide essential information for trend comprehension and analysis.

Sourcescrub Data Connect is for dealmakers who want to create a unique data advantage. We offer the most precise, comprehensive, and interconnected foundational data for crafting your proprietary solution.



Top Growth Equity Firm Gets 3x more Deals with Data Connect

“True data advantage surfaces actionable patterns and predictable outcomes by extracting data signals from across multiple, disparate sources that are not so easily correlated together. It goes beyond standardized reports and isolated insights to generate algorithms, machine learning models, insight frameworks, and data assets that can transform a firm’s entire investment strategy. To do that, you need a core dataset to build this around and Sourcescrub does just that.”

– Chief Technology Officer

What Makes Data Connect Different

Comprehensive private company data provides a broad and deep perspective of the investable universe

- Get 15M deep company profiles with growth rates, contact details, conference attendance, and more for a holistic company view
- Access 150K+ source lists for context, intent, and data quality
- Leverage 43 signals and 1.3 billion data points for tracking markets and companies
- Curated data history from 2016 provides foundation for predictive trend analysis

Trustworthy data, verified and updated through Expert-in-the-loop machine learning

- Data backed by expert-in-the-loop machine learning ensures data fidelity
- A validated dataset dating back to 2016 establishes a strong foundation for AI/ML modeling
- Signal data, including headcount, growth rates, and job openings, updated monthly to maintain data freshness
- Data Quality 360 compiles company information from multiple sources to enhance data quality

Connected Source-to-company data delivers unique insights

- Companies linked to Source lists provide intent and insights from individual companies to broader categories
- A range of Source lists, including trade shows, top lists, buyer's guides, and more, offer intelligence on growth signals, company footprint, and milestones, revealing market trends
- Source lists collected since 2016 offer essential information for comprehensive market and trend analysis

More Possibilities with Sourcescrub Data Connect

Market Mapping:

Combine your data with Sourcescrub's company information linked to source lists, including trade shows and conferences, for a holistic market perspective

Conference Planning:

Discover the best networking events and partners by searching through 150,000+ source lists, like industry tradeshows and conferences

Efficient Lead Scoring:

Utilize your lead scoring model with Sourcescrub's data on 15 million interconnected companies and 150,000+ sources and conferences for more accurate target prioritization

Target Tracking:

Harness 1.3 billion unique data points and 43 Sourcescrub data signals for more precise alerts and predictive outreach to top prospects

List Building:

Employ machine learning on 15 million company profiles and 150,000 sources to automate origination and validation, ensuring a consistent flow of prospects

Strategy Development:

Leverage insights and intent data from Source lists in your strategy development to gain a distinctive company-to-market perspective, uncovering trends, markets, prospects, and events you may have missed

How to Access Sourcescrub Data Connect

Data Cloud Providers

Ideal for proprietary solutions.
Get all data for subscribed pillars



API

Ideal for lightweight
data applications



About Sourcescrub



Sourcescrub is the market-leading Deal Sourcing Platform for investment and M&A teams who need the most complete, accurate, and connected view of private markets. Using a proprietary Expert-in-the-loop AI process, Sourcescrub weaves more than 150,000 information Sources and 15M companies into a web of insight so you see more possibilities and win more often.

To learn more, visit www.sourcescrub.com